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~~M.Tech,Ph.D Admissions at Indian Institute of Information
Technology Bhagalpur~~

India today termed as "unfortunate" and "abuse of position" remarks by a group of UN human rights experts, who had called on New Delhi to halt evictions of about 100,000 people in Khori Gaon in ...

~~UN Experts' Remarks On Khori Gaon Unfortunate, Abuse Of
Position: India~~

I'm really honoured to receive this prize as there have been wonderful filmmakers who have got it in the past. Our film is quite experimental, so we were a bit surprised too," Kapadia told The Sunday ...

~~Indian film on student activism wins Cannes award~~

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Tribal Women Virtual Veteran series focused on indigenous women Veterans, domestic violence issues and “Marrying military and traditional culture.” ...

~~VA Tribal Veteran outreach throughout Indian country~~

A regular M.Tech. Program in Defence Technology has been launched by Defence Research and Development Organisation (DRDO) and All India Council for Technical Education (AICTE) to impart necessary ...

~~DRDO & AICTE launch regular M. Tech. Program in defence technology~~

and Indian Institute of Science (IISc), one of the premier academic research institutions in India, today announced the launch of the

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~~IBM-IISc Hybrid Cloud lab to advance research in hybrid cloud ...~~

~~IBM and Indian Institute of Science Launch Innovation Lab to Advance Hybrid Cloud Research in India~~

India's richest ... first academic year, Jio Institute will provide courses in data science, artificial intelligence (AI), digital media, and integrated marketing communication, Nita Ambani ...

~~Jio Institute: What do we know so far about Mukesh Ambani's "Institute of Eminence"~~

The story so far 5Gi standards were developed by the Indian Institute of Technology (IITs ... significant contribution to the development of communication standards over the years.

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~~In depth: What lies ahead for India's 5G?~~

The Indian Institute of Science (IISc ... said Simona Bizzozero, Director of Communications, QS. IIT Delhi has become India's second-best university, having risen from the 193rd rank to 185 ...

~~IISc Bangalore ranked world's top research institute - IIT ranking details here~~

IRT Saint Exupéry, Mbryonics, Morpheus Space, Oledcomm and R3-IoT were the winners of OneWeb's 2021 Innovation Challenge.

~~OneWeb names winners of 2021 Innovation Challenge~~

findings of the very prestigious Reuters Institute at Oxford University say. The report by them shows NDTV 24X7 was the most-watched English news channel in India and NDTV online was

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~~India Relies On NDTV Through The Pandemic~~

BANGALORE, India ... the ever-growing market, JD Institute offers a plethora of courses in the field of Fashion Design, Interior Design, Jewellery Design, Fashion Communication, Fashion and ...

~~JD Institute of Fashion Technology opens admissions for 2021 academic year with lateral entry provision and 10% scholarship~~
Hill+Knowlton India has ... of Subramaniam M as Practice Lead, Technology. He will be involved in the development, implementation, and integration of strategic communications for PR consultancy's ...

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~~Hill Knowlton Strategies India onboards Subramaniam M as
Practice Lead — Technology~~

TIRUPATI: Union minister of state for education, electronics,
communication ... Indian Institute of Information Technology – Sri
City (IIITS), which was attended by chairman (Board of governors
...

~~261 students receive their degrees at IIT Sri City convocation 2021~~
NEW DELHI: Delhi Health Minister Satyendar Jain on Wednesday
said the city has not reported any case of Delta Plus variant of
Covid-19 so far and added that there was no communication from
the ...

~~No Delta Plus case reported in Delhi yet, no communication from~~

Read Book Indian Insute Of M Communication Entrance Exam Sample Centre either: Jain

a professor of the Institute of South Asia Studies at Sichuan University, told the Global Times on Sunday. He said that this would have a negative impact on Indian internet users, the development ...

~~Alibaba-backed Paytm's IPO underscores importance of Chinese investment to India~~

Fulfilling its commitment, Serum Institute of India has produced ...
The immunisation data published at 7 a.m. on Sunday showed that India administered 64.25 lakh vaccine doses in a day, taking ...

~~Serum Institute of India produces over 10 crore doses of Covishield in June~~

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~~Bhagalpur, Bihar~~ an Institute of National importance, has invited applications for admission to the M.Tech and Ph.D. Admissions for autumn semester 2021-22. The Departments offering the M.Tech ...

~~M.Tech/Ph.D Admissions at Indian Institute of Information Technology (IIT) Bhagalpur~~

The statement comes a day after the UN human rights experts called on India to halt evictions of about 100,000 people in Khori Gaon in Faridabad.

~~Unfortunate, Abuse of Position: India Slams UN Experts Over Remarks on Khori Gaon Evictions~~

The Drugs Controller General of India (DCGI) on Sunday said that the Serum Institute of India has ... 6.5 crore doses in May," Singh

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had said in a communication to Shah. The vaccination drive ...

This book provides a clear, accessible and focused instruction with sufficient self-study material on fundamentals of communication for retail professionals, effective communication strategies, and verbal interaction skills for business. The book has a practitioner's perspective with a lot of examples and real-life situations from retail organizations.

This book helps students and researchers write better assignments, better dissertations, and better papers for publication.

Characterizing academic writing as an integral part of the knowledge generation and dissemination process, it focuses on

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three main aspects: understanding research, documenting and sharing the process and results of research, and acknowledging the use of other people's ideas in the documentation. The authors use various samples of good as well as defective writing to illustrate the features of academic writing. They describe in detail the structure and contents of academic papers, especially conceptual and empirical research papers for journals. This lucidly written book will be a rich resource for MBA students and researchers working for MPhil and PhD degrees, especially in the fields of management, behavioural sciences and communications.

Marketing Communications Industry: Entrepreneurial Case Studies explores the innovative management practices adopted by some enterprising individuals that fostered creation and growth of new

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business formations without any support from large corporate houses. These new businesses were both competitive and based on application of ethical and innovative management tools. The book is a collation of analytical case studies about these new and emerging class of entrepreneurs and enterprises from diverse fields such as marketing research, public relations and event management, to name a few. The authors lay down both the theoretical and practical aspects of the desired management practices. This book will be of interest to professionals involved in communication and entrepreneurship management, and branding, PR consultants, corporates, entrepreneurs and readers of business history. It is a must read for students and faculties of management schools.

"This book attempts to close the gap between science and

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technology in the field of roadside backbones for VCNs"--Provided by publisher.

Due to the growth of internet and mobile applications, relationship marketing continues to evolve as technology offers more collaborative and social communication opportunities. Managing Customer Trust, Satisfaction, and Loyalty through Information Communication highlights technology's involvement with business processes in different sectors and industries while identifying marketing activities that are affected by its usage. This reference is a vital source for organizational managers, executives, and professionals, as well as academics and students interested in this constantly changing field.

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The communication field is evolving rapidly in order to keep up with society's demands. As such, it becomes imperative to research and report recent advancements in computational intelligence as it applies to communication networks. The Handbook of Research on Recent Developments in Intelligent Communication Application is a pivotal reference source for the latest developments on emerging data communication applications. Featuring extensive coverage across a range of relevant perspectives and topics, such as satellite communication, cognitive radio networks, and wireless sensor networks, this book is ideally designed for engineers, professionals, practitioners, upper-level students, and academics seeking current information on emerging communication networking trends.

This book examines issues and implications of digital and social

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media marketing for emerging markets. These markets necessitate substantial adaptations of developed theories and approaches employed in the Western world. The book investigates problems specific to emerging markets, while identifying new theoretical constructs and practical applications of digital marketing. It addresses topics such as electronic word of mouth (eWOM), demographic differences in digital marketing, mobile marketing, search engine advertising, among others. A radical increase in both temporal and geographical reach is empowering consumers to exert influence on brands, products, and services. Information and Communication Technologies (ICTs) and digital media are having a significant impact on the way people communicate and fulfil their socio-economic, emotional and material needs. These technologies are also being harnessed by businesses for various purposes

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including distribution and selling of goods, retailing of consumer services, customer relationship management, and influencing consumer behaviour by employing digital marketing practices. This book considers this, as it examines the practice and research related to digital and social media marketing.

Communication Yearbook 19, originally published in 1996 provides rich overviews of key developments in theory, method, and application. The volume contains ten integrative research reviews on diverse topics, including communication and the elderly, compliance gaining in organizations, interpersonal violence, communication technologies, media access and consumption as well as three reviews addressing sex and gender issues. Each review synthesizes findings of past research, discusses current

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controversies and identifies challenges for future scholarship.

Data science is a multi-disciplinary field that uses scientific methods, processes, algorithms, and systems to extract knowledge and insights from structured (labeled) and unstructured (unlabeled) data. It is the future of Artificial Intelligence (AI) and a necessity of the future to make things easier and more productive. In simple terms, data science is the discovery of data or uncovering hidden patterns (such as complex behaviors, trends, and inferences) from data. Moreover, Big Data analytics/data analytics are the analysis mechanisms used in data science by data scientists. Several tools, such as Hadoop, R, etc., are used to analyze this large amount of data to predict valuable information and for decision-making. Note that structured data can be easily analyzed by efficient (available)

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business intelligence tools, while most of the data (80% of data by 2020) is in an unstructured form that requires advanced analytics tools. But while analyzing this data, we face several concerns, such as complexity, scalability, privacy leaks, and trust issues. Data science helps us to extract meaningful information or insights from unstructured or complex or large amounts of data (available or stored virtually in the cloud). Data Science and Data Analytics: Opportunities and Challenges covers all possible areas, applications with arising serious concerns, and challenges in this emerging field in detail with a comparative analysis/taxonomy. FEATURES Gives the concept of data science, tools, and algorithms that exist for many useful applications Provides many challenges and opportunities in data science and data analytics that help researchers to identify research gaps or problems Identifies many areas and uses

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Of data science in the smart era Applies data science to agriculture, healthcare, graph mining, education, security, etc. Academicians, data scientists, and stockbrokers from industry/business will find this book useful for designing optimal strategies to enhance their firm's productivity.

This concise volume presents key concepts and entries from the twelve-volume ICA International Encyclopedia of Communication (2008), condensing leading scholarship into a practical and valuable single volume. Based on the definitive twelve-volume IEC, this new concise edition presents key concepts and the most relevant headwords of communication science in an A-Z format in an up-to-date manner Jointly published with the International Communication Association (ICA), the leading academic

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Association of the discipline in the world Represents the best and most up-to-date international research in this dynamic and interdisciplinary field Contributions come from hundreds of authors who represent excellence in their respective fields An affordable volume available in print or online

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