

Translation Mediated Communication In A Digital World Facing The Challenges Of Globalization And Localization Topics In Translation

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Translation-mediated Communication in a Digital World: Facing the Challenges of Globalization and Localization Volume 23 of Topics in translation: Authors: Minako O'Hagan, David Ashworth: Edition: illustrated: Publisher: Multilingual Matters, 2002: ISBN: 1853595802, 9781853595806: Length: 168 pages: Subjects

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Book Description. This collection provides a snapshot of cutting-edge research in the rapidly developing area of cognitive approaches to multilingual mediated communication. The chapters cover important trends in current work, including: the increasing interaction between translation and interpreting research, the emergence of neuroscientific theories and methods, the role of emotion in translation processes, and the impact of cognitive aptitudes on translation performance.

~~Multilingual Mediated Communication and Cognition—1st~~---

communication; translation-mediated communication Introduction In the wake of globalisation and a diversifying online population (Wu & Taneja, 2016), communicating across languages, whether in professional or personal contexts, is now a common experience of everyday life. Multilingual communication needs are increasingly

~~Understanding the societal impacts of machine translation~~---

O'Hagan, M. & Ashworth, D. Translation-Mediated Communication in a Digital World (Ch. 1, 2) Pym, A. Localization, Translation and Distribution. (Ch. 1) 8. Translation Technology workshop (Bring own laptop) Practical workshop on translation memory software wordfast. (Instructions to follow) 9. Translation, New Media and the Question of Ethics ...

~~EN982 Translation and Mass Media Communication~~

This webinar is ideal for academics and PhD students in translation and interpreting studies who are interested in exploring innovation in this field.

The Internet is accelerating globalization by exposing organizations and individuals to global audiences. This in turn is driving teletranslation and teleinterpretation, new types of multilingual support, which are functional in digital communications environments. The book describes teletranslation and teleinterpretation by exploring a number of key emerging contexts for language professionals.

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This collection provides a snapshot of cutting-edge research in the rapidly developing area of cognitive approaches to multilingual mediated communication. The chapters cover important trends in current work, including: the increasing interaction between translation and interpreting research, the emergence of neuroscientific theories and methods, the role of emotion in translation processes, and the impact of cognitive aptitudes on translation performance. Exploring the interface with neighbouring research areas such as bilingualism, reading, and cognitive psychology, the book presents a variety of theoretical frameworks and constructs to support empirical research and theoretical development. The authors address new research areas, such as emotions and multisensory integration; apply new research constructs, such as eye-voice span; and expand the scope of cognitive translation studies to include agents other than the mediator. Documenting the growth in breadth and depth within cognitive translation and interpreting studies (CTIS) over the past decade, this is essential reading for all advanced students and researchers needing an up-to-date overview of cognitive translation and interpreting studies.

This book focuses on mediated intercultural communication in the context of globalization. Analyzing social and traditional media using qualitative, interpretive, and critical and cultural perspectives, contributors engage with diverse topics - ranging from hybrid identities in different communities, to journalistic collaborations in the global media landscape. In addition, the authors also examine the placeless and borderless communities of diaspora members, their transnational identities, and the social media stories that shape and are shaped by them.

Designed for translators and other professional linguists, this work attempts to clarify, explain and exemplify the impact that computers have had and are having on their profession. The book concerns machine translation, computer-aided translation and the future of translation and the computer.

"This book investigates the use of computer-mediated communication technologies and collaborative processes to facilitate effective interdependent collaboration in writing projects, especially in virtual workplace settings"--Provided by publisher.

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Nonverbal communication has been an area of communication theory studied for decades. Despite more daily communication occurring over mediated communication, there is a lack of research surrounding digital communication, specifically mobile-mediated communication (MMC). While there has been research conducted regarding computer-mediated communication (CMC), specifically studies examining email communication and instant messaging (IM), the mobile conversation is relatively untouched by current scholarship. This paper will streamline nonverbal coding research to set the groundwork for application and translation of nonverbal coding elements to mobile-mediated communication and the text message conversation. Even more specifically, the elements of kinesics, vocalics, and chronemics will be reviewed and further defined to see if these elements translate to the digital elements of emojis, typed laughter, and excessive capitalization and punctuation.

In a time when millions travel around the planet; some by choice, some driven by economic or political exile, translation of the written and spoken word is of ever increasing importance. This guide presents readers with an accessible and engaging introduction to the valuable position translation holds within literature and society. Leading translation theorist, Susan Bassnett traces the history of translation, examining the ways translation is currently utilised as a burgeoning interdisciplinary activity and considers more recent research into developing technologies and new media forms. Translation displays the importance of translation across disciplines, and is essential reading for students and scholars of translation, literary studies, globalisation studies, and ancient and modern languages.

"This book investigates the way humans communicate through the medium of information technology gadgets, focusing on the linguistic, literacy and educational aspects of computer-mediated communication"--Provided by publisher.

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